

Memorandum



To: LUPDs
Re: April and May 2010 Member Lobbyist Program Enrollment
From: SEIU International
Date: March 1, 2010

SEIU is now accepting applications for member lobbyists for two upcoming terms in Washington, D.C. Working families have done a lot to elect representatives at all levels of government but it is just as important to make sure the government works for us—creating and maintaining the programs and policies that improve the lives of workers and their families and create a more just and humane society.

That's why SEIU has created the Member Lobbying Program. We're bringing our members to Washington, D.C., to provide a grassroots presence around the Capitol. Member lobbyists add an important element to the discussions that move Congress and the administration in the right direction.

Program Details

Application: Please identify members to apply for the program, fill out the application and return to Elizabeth Kelly, program coordinator.

Terms: First Wave: April 12, 2010 – June 11, 2010
**Application Deadline: March 15, 2010
Second Wave: May 3, 2010 – July 2, 2010
**Application Deadline: April 5, 2010

Work: Member lobbyists assist in a variety of activities that educate elected officials and constituency groups on priority issues for the union. The underlying goal is to develop personal relationships for SEIU with elected officials. These activities include:

- Meeting with elected officials and staff to discuss issues and potential votes;
- Attending hearings on issues important to SEIU and its members;
- Providing an SEIU presence at public events and briefings;
- Writing for newsletters and blogs read by SEIU members and the public; and
- Participating in earned media events put on by SEIU or allies.

Criteria: Candidates for the SEIU Member Lobbying Program should be motivated self-starters who are interested in and committed to the movement to improve the lives of workers and their families and create a more just and humane society. Some of the qualities that make a good lobbyist are:


- Good organizing, listening and communication skills;
- Ability to interact effectively and respectfully with diverse communities, as well as political leaders and staff;
- Willingness to take direction and function well within a team structure;
- Desire to learn new skills and keep current on relevant issues and news; and
- Stamina for a lot of standing and walking, and for some evening and weekend work.

Payment: Member Lobbyists receive \$120.00 weekly for grocery money and are paid through SEIU International.

Travel: Travel will be arranged by the International. Members may have one trip home during their tenure paid by International.

We look forward to hosting some of your members in D.C.

In Solidarity,



Elizabeth Kelly
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